

Pharos Direct Print

Eliminate print servers and simplify driver management with direct-to-printer workflows in the cloud.



Transform costly, time-consuming print infrastructure.

Managing an on-premises print servers can be daunting and expensive, especially when dealing with print devices from various manufacturers across many locations. IT professionals have enough to manage already. Office printing should be simple and efficient—not complex. Organizations have moved many critical IT services to the cloud. Why not print?

Pharos Cloud's direct IP printing enables organizations with multi-vendor print fleets to quickly and easily migrate direct-to-printer workflows to the cloud. This not only eliminates costly print servers, but enables the comprehensive print management platform to:

- Centrally manage all users, groups, print drivers, and queues from a single web console
- Improve print productivity with a consistent and intuitive print experience to the multi-vendor fleet
- Enhance security with an ISO 27001 certified and SOC 2 Type II attested platform supporting zero trust security principles

Your users print just as they always have—select a printer and documents print immediately. But now, the process behind the scenes is more secure and doesn't require the complexity that traditional print environments are known for.

Cut costs and drive efficiency

- Remove costly on-premises print servers for instant ROI
- Support any networked printer and leverage your existing multi-vendor print fleet
- Enforce print policies and change wasteful printing habits
- Gain actionable insights to optimize the print environment and user printing

Boost IT productivity

- Manage fewer print drivers by leveraging Pharos' universal print driver built on the IPP Everywhere standard to support most available printers
- Automate print queue deployment based on user location and permissions
- Reduce print-related Help Desk calls with an intuitive and consistent print experience



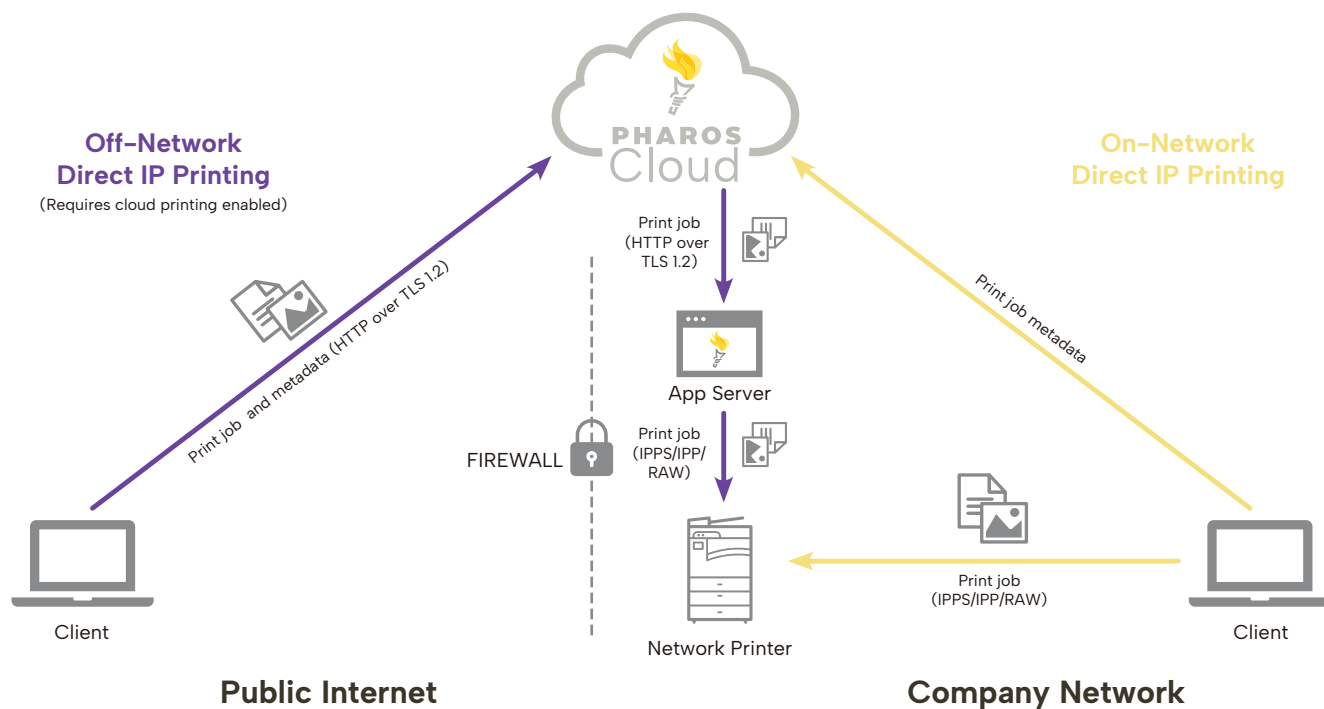
Streamline user printing

- Eliminate printer mapping and make it easy for users to print to nearby printers by automatically adding and removing print queues based on their location and permissions
- Reduce user training with a consistent printing experience to the multi-vendor fleet with Pharos' universal print driver
- Enable users to print directly to Pharos managed printers from anywhere—even across networks (i.e. from home office or hotel) via the cloud

Enhance security

- ISO 27001 certified and SOC 2 Type II attested platform built from the ground up with a relentless focus on security
- Support zero trust security principles
- Control access to printers by user groups
- Secure print data with end-to-end encryption
- Eliminate risk of print server vulnerabilities

Pharos Direct IP Printing Workflows



Familiar and intuitive direct-to-printer workflows in the cloud.

To learn more about Pharos, contact us today.
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