

Case Study: Fortune 500 Title Insurance Company

Auditing Print for Instant Savings

The cloud-based Pharos Insights analytics platform helped a Fortune 500 Title Insurance company save more than \$500,000 immediately by auditing print across their many locations. This number continues to grow as they leverage critical insights to audit and optimize their distributed and complex printing environment.

Challenge

Large title insurance companies spend a lot on printing. In 2018, this large financial institution had thousands of printers but no way of determining how these devices were being used or how to optimize their hardware investments. They lacked objective reporting on the total cost and print volume of their device fleet. They also needed a centralized way to audit printers across all locations and standardize policies for device acquisition and replacement. Technology leaders had tried several tools but none of them worked as expected. Then they found Pharos Insights.

- **Industry:** Financial
- **Employees:** 23,000
- **Annual Revenue:** \$1.5 Billion+
- **Location:** United States

Solution

The company deployed cloud-based Pharos Insights to collect and analyze fleet and print data across all network segments. They immediately had a comprehensive and centralized view of their distributed device fleet and a simple way to audit print output against their printer support contract. What they discovered shocked them.

Result

Armed with Pharos Insights' comprehensive array of print data, they discovered they had been significantly overpaying on their existing printer support contract. This revelation led to an immediate re-capture of more than \$500,000. Beyond this savings event, their IT team now had the tool to accurately audit printing operations across all locations. They were able to align the company's print capacity with its true business needs, and centrally monitor and manage the record of closed titles against print output. These insights have enabled this company to optimize their printer fleet, efficiently maintain a record of print transactions and costs, and accurately forecast expenses over time.

Results That Matter

\$500k+

Immediate Savings
from Print Audit



Centralized Visibility across
All Print Devices and Locations



Accurate Forecasting Enabled
by Data-Driven Insights



The comprehensive printing data in Pharos Insights enabled us to properly audit our print environment, immediately saving us half a million dollars on our leasing contract. We were instant heroes.”

–Information Governance Manager

To learn how Pharos can do the same for you, contact us today.
(585) 939-7000 or sales@pharos.com

www.pharos.com

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