PHAROS | Pharos Uniprint®

Case Study: Large Public University

How Pharos Transformed Student and Staff Printing, Saving $1M Annually at a Large Public University

In 2016, a major public university faced a serious budget crisis. One administrative team turned this challenge into an opportunity. With help from Pharos, the university was able to transform campus-wide printing operations to better serve both students and staff—while saving the institution more than $1M dollars every year.

Challenge

Printing on campus had gotten out of control. There were unknown devices scattered across departments, too many personal printers in staff and faculty offices, and the management of devices and related costs had become excessive. The university was spending more than $1.7M per year on student and staff printing with more than 3,000 devices at an output rate of more than 24 million pages annually. The administrative team researched print management solutions and set out to reduce personal printers across campus for a total savings goal of $500,000–$700,000 annually.

Solution

The university team chose to deploy Pharos Uniprint to manage printing across campus, secure and record each print transaction, reduce operating costs, enable mobile printing workflows, optimize the printer fleet, reduce paper and toner waste, and improve the user experience.

Result

After deploying Uniprint, campus-wide printing volume declined by more than three million pages per year and the university achieved provable cost savings of more than $1 million annually. Combined with easy mobile printing and the effort to transition to a standardized fleet of network printers, everyone's experience was improved—printing became more efficient and flexible. Security and confidentiality also improved.

The cost per page was reduced substantially, with direct savings to students. Environmentally, more than 10 million unnecessary pages were never printed thanks to Uniprint, representing more than 1,200 trees covering 23 acres. The savings achieved made this a model program for process improvements in other areas of the university.

$1M+

Achieved Annual Savings

3M+

Pages Reduce in Yearly Print Volume

10M+

Unnecessary Prints Eliminated

"With such a positive ROI on top of an operationally stable printing platform that saves us more than a million dollars every year, the program has been a great success story for our institution."

-Associate Vice President, University Administration

To learn how Pharos can do the same for you, contact us today.
(585) 939-7000 or sales@pharos.com

www.pharos.com

Request a Demo

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