

Is Your Organization Ready for a PrintOps Approach?

Take the Assessment.

Cloud-first IT strategies are transforming the way organizations manage print. Are you ready for a new way forward? Use this checklist to evaluate your organization's readiness for PrintOps, a modern approach to office printing that's focused on people—not devices—and eliminate the silo of print by integrating it into the fabric of IT to drive efficiency and print experience.



Strategy & Vision

- ☐ We have a cloud-first mindset guiding our IT and business transformation.
- ☐ Our organization views printing as an essential part of end user services
- ☐ Innovation and simplification are valued principles in our company.



Cost Efficiency

- ☐ We want greater visibility and ongoing insights to continuously optimize our operational costs.
- ☐ While cost optimization matters, we prioritize long-term value, efficiency, and innovation.
- ☐ We're aligning our technology decisions with ESG goals including reducing waste, energy use, and environmental impact.
- ☐ We value people's time as one of our most important assets.



Infrastructure & IT Modernization

- ☐ We are actively modernizing our IT infrastructure, reducing legacy systems, including print servers.
- ☐ Our IT team is focused on agility, automation, and enabling strategic initiatives—not firefighting.
- ☐ We seek solutions that scale with us across locations, teams, and devices.
- ☐ Having a flexible solution that integrates into our existing tech stack, as well as the flexibility to adapt as needed, is a top priority.



Security & Risk Management

- ☐ We're rethinking traditional security models and moving toward a zero-trust architecture.
- ☐ We take a proactive approach to reducing vulnerabilities, including those related to print.
- ☐ Ensuring data protection, auditability, and compliance is central to our technology choices.
- ☐ We value partners who help us stay ahead of evolving threats and regulations.



User Experience & Workplace Flexibility

- ☐ We want to empower users to work and print securely from anywhere, as well as directly from applications they work in.
- ☐ Simplicity and self-service are key to improving the employee technology experience.
- ☐ We aim to reduce IT friction while delivering a consistent and modern print experience.
- ☐ Our ideal print solution enhances the user experience by leveraging AI and workflow automation to boost productivity and minimize downtime.



Print Environment

- ☐ We don't have an easy way to track our printers, their usage, or their users.
- ☐ We would like to reduce the total amount of printing in our enterprise.
- ☐ We want proactive information about printers before employees have print issues.
- ☐ We want to adopt the Microsoft Windows Protected Print recommendations.

How did you do?

13–15 Checkmarks

You're ready to lead with PrintOps! Let's unlock the full potential together.

- ➔ Establish and charter a PrintOps team within your organization with executive sponsorship.

8–12 Checkmarks

You're on your way! Discover the next steps to accelerate your transformation.

- ➔ Make print part of your organization's overall cloud modernization, DEX, and security strategies.

0–7 Checkmarks

You're not alone! Pharos can help you build a modern print strategy from the ground up.

- ➔ Migrate to the cloud and modernize your infrastructure.

Ready to learn more?

[Request a Demo](#)



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About Pharos

Pharos Systems International is the leader in PrintOps, the integrated, user-centric, and cloud-native approach to managing printing and the infrastructure and operations behind it. Pharos' modern print management software empowers enterprises to reduce costs, strengthen security, and support today's hybrid workforce with simple, reliable, and scalable printing solutions. Trusted by thousands of organizations, including many of the world's largest Fortune 500 companies, Pharos has helped eliminate print servers, cut millions in print-related spend, and accelerate the transition to cloud-based infrastructure. Headquartered in Rochester, NY, Pharos has been delivering innovative print management solutions and measurable ROI since 1992. For more information, visit pharos.com.